The Army’s PR philosophy is one of leadership and accountability. The Army’s PR framework is comprised of three Components. 1. Commanders and Staffs. 2. Units. 3. Individuals. Moving, Detained, Captured (IMDC). Individuals. The three components work together in order to accomplish the five PR execution tasks. 1. Report. 2. Locate. 3. Support. 4. Recover. 5. Reintegrate. Commanders and Staffs, plan, task, organize, and coordinate the employment of efforts to accomplish the PR tasks with the focus on recovery of IMDC personnel. Units may be required to perform any or all of the PR execution tasks. For example, a unit may contribute to the accomplishment of the PR tasks by making oral or written statements disloyal to my country and its allies. or answering further questions to the utmost of my ability. I will make no oral or written statements disloyal to my country and any action which might be harmful to my comrades. If I am captured, I will keep faith with my comrades and the enemy. I will never surrender except upon the terms of true surrender. 

WHO ARE ISOLATED PERSONNEL
US military, DOD civilians, or DOD contractor personnel, or other personnel designated by the President or Secretary of Defense, who are being held in a non-governmental controlled environment: such as, enemy or criminal custody, and are neither in transit nor on a mission. 

EXAMPLES OF IMDC PERSONNEL
- Individuals who are unable to act as a result of a break in context (e.g., while on patrol or during a convoy operation) or during a non-mission environment (e.g., in a hotel room and accountable area) 
- Hostages and Prisoners of War (POW)
- Individuals illegally detained by foreign governments
- Crew of an aircraft experiencing a mishap or shoot down
- Conveyance personnel experiencing vehicle breaks down or other emergency events.

FIVE PR EXECUTION TASKS
The report task includes the recognition, proper notification, and validation that personnel have or may have become IMDC. Reports can be generated by an accountability mechanism, visual sightings, intelligence, surveillance, and reconnaissance operations, or communications. The report task includes the following key components: 

1. Immediate
2. Deliberate
3. External Supported

IMDC PERSONNEL
- Individuals who are isolated, missing, or are present and acting alone in a hostile or unfriendly environment requiring them to survive, evade, resist, or escape. 
- Personnel who are isolated, missing, or captured (IMDC) and will receive no further care related to the incident. 

The Code of Conduct establishes the foundation and standard for IMDC personnel worldwide. The Code of Conduct reassures the purpose of honor, duty, and integrity necessary for IMDC personnel to survive honorably, with self-esteem intact. Soldiers isolated with civilians and contractor personnel set the tone for behavior of all Americans by their actions and steadfast adherence to the principles laid out in the Code of Conduct. Soldiers should assume the leadership role in these situations, using their skills in enabling the survival of all personnel.
The SARNEG forces, which allows an IMDC to pass his or her location over PR specific communications frequencies, ISOPREP/EPA configuration procedures, IMDC personnel contact/should include, but is not limited to the following: SARDOT information is essential for successful recoveries. Messages detailing perishable or changing PR information are a priority. PR COORDINATING MESSAGE and reports should be prepared with the regular PR Coordinating Message and updated as necessary. This information is to be used when on-scene recovery is anticipated and should be used to establish communication with IMDC personnel. Use of this information should be reported to the PR cell as soon as possible.

SAFETY AND EMERGENCY CONTACTS

There may be instances when an IMDC may not know the information available in the PR Coordinating Message. In these instances, the information that can be used to authenticate the IMDC personnel. Use of this information provided in appropriate units, in cases where other forms of authentication cannot be used, personal information about the IMDC can be used for recovery purposes. Other forms should be used only if the method is not enough to get an IMDC personnel with the required authentication.

EVASION AND CAMOUFLAGE

- Do whatever it takes to evade. Know the location of your area. If you were on this area, you are in the area. Use a disguise to evade. Keep your一定, your clothing, including your headgear and weapon. Be patient and do what it takes. Keep your headgear and weapon. Be patient and do what it takes.

EVASION AIDS

Evasion aids are designed to assist IMDC personnel in camouflage. At-risk personnel should carry evasion aids on their person.

Evasion chart (EVC)

Tailor the evasion chart to the general area, first and foremost. It includes standard navigation charts with evasion and survival information printed on the margins. A typical EVC chart contains standard navigation charts, general survival, medicine, and general survival information. It also contains area-specific techniques for water and food procurement, an emergency water and food kit, and survival techniques. The evasion chart is comprehensive and includes information on navigation, survival, first aid, and basic shelter techniques. It also provides a reference to the nearest medical facility and other relevant information. The evasion chart is a valuable tool for survival in the field.

Understanding CAPTIVITY and its environment

Understand your legal status. Be prepared to make a plan ahead of time. Do not give up your rights. Keep faith in your Country and comrades. Understand that the enemy will try to make you want to give up your rights. Be prepared to make a plan ahead of time. Do not give up your rights. Keep faith in your Country and comrades.

Evasion chart (EVC)

Tailor the evasion chart to the general area, first and foremost. It includes standard navigation charts with evasion and survival information printed on the margins. A typical EVC chart contains standard navigation charts, general survival, medicine, and general survival information. It also contains area-specific techniques for water and food procurement, an emergency water and food kit, and survival techniques. The evasion chart is comprehensive and includes information on navigation, survival, first aid, and basic shelter techniques. It also provides a reference to the nearest medical facility and other relevant information. The evasion chart is a valuable tool for survival in the field.

Understanding CAPTIVITY and its environment

Understand your legal status. Be prepared to make a plan ahead of time. Do not give up your rights. Keep faith in your Country and comrades. Understand that the enemy will try to make you want to give up your rights. Be prepared to make a plan ahead of time. Do not give up your rights. Keep faith in your Country and comrades.

Search and Rescue Incident Report (SARR) Formatted (Appendix)

- NAME: Time (DTG)
- UNIT: Unit Making Report
- CALL SIGN: Call Sign of Deployed or lost aircraft (Ship, Submarine, or other)
- TYPE: Type of Deployed or Lost Aircraft, Ship, Submarine, or other
- COLOR: Color of Deployed or Lost Aircraft, Ship, Submarine, or other
- ID: Aircraft Tail or Side Number, Ship/Submarine Hull or other
- LOCATION: Location of Deployed or Lost Aircraft, Ship, Submarine, or other (as applicable)
- TIME: Time of Incident of IT/lost
- QUALIFIER: ACTUAL or ESTIMATE
- ENTER: Unique or ID number for the transaction
- ENTER: Report Authentication
- ENTER: Count of Personnel and their tagged areas
- ENTER: Designator
- ENTER: Free Text for Additional Information
- ENTER: Enter the Point of Contact
- ENTER: Area of separation from team (distance and heading)